

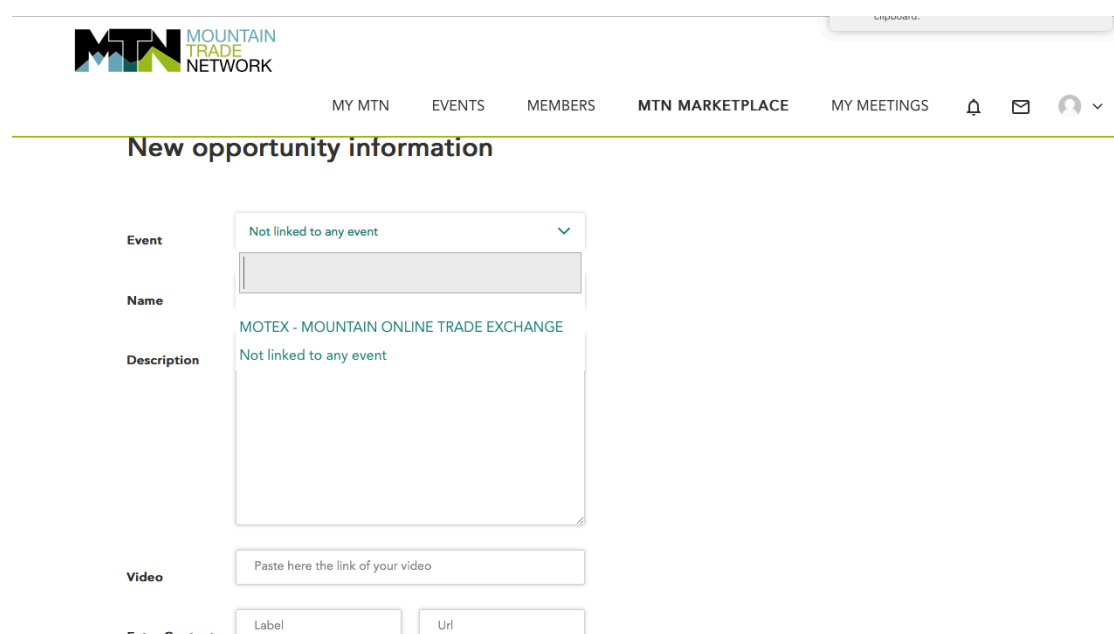
How to post a “Marketplace Opportunity Listing”

Choose the “My Opportunity” option from the drop-down list.

- Every premium member will have 6 free opportunities. More can be purchased through our shop.

Click on the “Create an Opportunity” button and fill in the form.

You have the option to link your Opportunity to an “event” you are attending or create one without.



The screenshot shows the MTN Mountain Trade Network logo in the top left corner. The navigation menu includes MY MTN, EVENTS, MEMBERS, MTN MARKETPLACE, MY MEETINGS, a notification bell, an email icon, and a user profile dropdown. The main heading is "New opportunity information". The form fields are:

- Event:** A dropdown menu currently set to "Not linked to any event".
- Name:** A text input field containing "MOTEX - MOUNTAIN ONLINE TRADE EXCHANGE".
- Description:** A large text area containing "Not linked to any event".
- Video:** A text input field with the placeholder "Paste here the link of your video".
- Extra Contact:** Two input fields labeled "Label" and "Url".

Please note that people will only be able to request meetings with you if the Opportunity is linked to an Event you are attending yourself.

If you choose to add an Opportunity without an event we recommend to include your contact details so people can contact you directly.

You will have the option to insert pictures, videos, URL address and choose an “Opportunity Type” for other members to search/filter. For example – “Press release”.

When you have completed your Opportunity listing you can click on “save changes”.

The screenshot shows the MTN Mountain Trade Network interface. At the top left is the logo for MTN Mountain Trade Network. The navigation menu includes: MY MTN, EVENTS, MEMBERS, MTN MARKETPLACE, MY MEETINGS, a notification bell, an envelope icon, and a user profile icon with a dropdown arrow. Below the navigation is a form for creating an opportunity listing. The form has two main sections: 'Image' and 'Opportunity Type'. The 'Image' section includes an 'Upload' button with an information icon and a 'Delete' button. Below this is a 'Carousel' section with a dashed border and text: 'Drop your images here. In JPG or PNG format. Max 5 MB. Aspect ratio is 1 high and 2 wide. Before Upload images please review how to do it'. A 'Select your file' button is centered within this area. The 'Opportunity Type' section is titled 'Select an type of opportunity' and contains two columns of radio button options: Press release, Familiarisation trip, Market research, Request, Product, Webinar, Press trip, Report, Job opportunity, Rate sheet, Event, and Workshop. At the bottom of the form are 'Cancel' and 'Save Changes' buttons. The footer of the page contains the copyright notice '© Mountain Trade Network 2020. All Rights Reserved.' and a small circular icon with a 'T'.

Your Marketplace Opportunity has now been created and published for everyone to see.

You will also be able to view all YOUR Opportunities in your personal “MTN Member Profile” and ALL COMPANY Opportunities will be listed on the “Companies Profile” page.