

2026

**LISTEX**  
— L U X U R Y —

24 JUNE 2026 | LONDON

SUPPLIER TRADE  
EXCHANGE PROPOSAL  
&  
SPONSORSHIP  
OPPORTUNITIES

BABSI LAPWOOD | CEO  
MOUNTAIN TRADE NETWORK



## WHO ARE WE?

LISTEX Luxury is brought to you by Mountain Trade Network (MTN), a B2B community of mountain trade industry professionals. MTN organises live events including LISTEX (London International Snowsports Trade Exchange), bringing over 300 professionals together annually since 2012, and SASTEX focused on the Summer mountain market.

MTN offers a platform allowing industry professionals to network via messaging and online events. In addition the MTN Press Centre offers members the opportunity to post news that we share directly with press and trade contacts.



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## WHAT IS LISTEX LUXURY?

LISTEX Luxury is an exclusive B2B event for the luxury Alpine market, held once a year at the iconic County Hall in the heart of London. This stunning venue is just five minutes' walk from Waterloo station with incredible views overlooking the Thames, Westminster and the London Eye.

It comprises three key elements: Trade Exchange, Consumer Research and River Cruise with Press.

During the Trade Exchange, tour operators, suppliers and media working in the luxury Alpine market will meet face-to-face via 15 minute pre-scheduled meetings. After lunch, we present our latest luxury consumer research with insights into the key behaviours of UK luxury skiers.

As the daytime event draws to a close, 50+ luxury press & media will join us on a private boat for a cruise on the Thames with drinks, canapés, entertainment and views of London's famous sights, with plenty of opportunity for further networking in a more informal atmosphere.

LISTEX Luxury is an exclusive event tailored for the luxury alpine market and numbers are limited. The next event runs for one day only on 24 June 2026.



# WHAT'S INCLUDED

## TRADE EXCHANGE

All Trade Exchange meetings are 15 minutes long and pre-scheduled via the MTN platform prior to the event. 30+ tour operators & travel agents meet with accommodation providers, travel companies, tourist boards and resorts, media, press and other businesses working in the luxury mountain travel industry.

## CONSUMER RESEARCH

Our consumer research will reveal changes in current UK consumer behaviour with regard to the luxury mountain market, insights into the previous winter season, key findings, analysis and recommended action points.

## PRESS AND TRADE NETWORKING CRUISE

Following the day of meetings, all attendees from the Trade Exchange will join an exclusive networking Thames river cruise with press on a private boat. We will be joined by 50+ luxury press & media for drinks, canapés, live music and views of London's famous sights.

## PREMIUM MTN MEMBERSHIP

All attendees must be premium MTN members at the time of attending the event. Premium members have access to the full MTN network of 1000+ mountain professionals who can be contacted directly via the platform, 365 days a year. Premium members also have unlimited access to the MTN Press Centre where members can create news articles that are viewable to all MTN members and shared directly with press and trade contacts via a weekly email.



## RUB SHOULDERS WITH...

Scott Dunn, The Oxford Ski Company, Inghams/Hotelplan, ALS Ski, Alpine Answers, Momentum Ski, Kaluma, Ski Club Great Britain, Carrier, Ski in Luxury, Ski Bespoke, Flexiski, Powder Byrne, Secret Escapes, Mabey Ski, Momentum, Consensio Chalets, Winged Boots, Snow-Wise, Crystal, Ski Solutions, Flexiski, BA Ski Holidays, Firefly, Leo Trippi, Heidi, The Ski Collection, Ski Gems, Oliver's Travels and more.

Following the meetings and forums, 40-50 freelance journalists writing for luxury ski and travel publications including The Financial Times, The Telegraph, Conde Nast Traveller, Tatler, Vanity Fair, teNeues, A Luxury Travel Blog, InTheSnow, Luxuriate Life Magazine... and many more will join for the evening event.

# LISTEX LUXURY TIMETABLE

**09:00-09:45**

Registration & networking breakfast

**09:45-11:30**

Trade Exchange meetings  
(7 meeting slots)

**11:30-11:45**

Networking break / tea & coffee

**11:45-12:45**

Trade Exchange meetings  
(4 meeting slots)

**12:45-13:00**

Sponsor presentation

**13:00-13:45**

Networking lunch

**13:45-14:15**

Market leading research  
presentation

**14:15-15:30**

Trade Exchange meetings  
(5 meeting slots)

**15:30-16:00**

Networking break / tea & coffee  
& sponsor presentation

**16:00-17:30**

Trade Exchange meetings  
(6 meeting slots)

**17:30-17:45**

Meetings end - walk to Festival Pier  
for Trade & Press event

**17:45-18:00**

Board the private boat at  
Festival Pier

**18:00-19:00**

Welcome drinks

**19:00 - 20:00**

Canapés & drinks

**20:00-21:45**

Live music

**21:45 -22:00**

End of LISTEX Luxury - disembark  
at Festival Pier

# JUST A FEW OF THOSE JOINING US...



# 1. TRADE EXCHANGE PASS PRICES

## INCLUDES...

- Pre scheduled Trade Exchange meetings
- Forum attendance
- Breakfast, lunch & networking breaks
- Exclusive press & trade Thames river cruise

All attendees must be Premium Mountain Trade Network members to attend our events. If you're not yet a member, the cost for attending is £1950 + VAT event fee + £499 Annual MTN Premium Membership fee + VAT or £199 MTN Premium Accommodation Provider + VAT.

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**PREMIUM MTN MEMBERS: £1,950 + VAT**

### NON MEMBERS:

**Event fee £1,950 + VAT**

PLUS

**Premium MTN Annual Membership £499 + VAT**

OR

**>> NEW Premium MTN Annual Membership  
Accommodation Provider £199 + VAT**

## INTERESTED? CONTACT US...

**EMAIL** [babsi@mountaintradenetwork.com](mailto:babsi@mountaintradenetwork.com)

**OR** purchase your ticket directly on the  
MTN platform:



[mountaintradenetwork.com/event/listex-luxury-trade-press-event-june-2026/](https://mountaintradenetwork.com/event/listex-luxury-trade-press-event-june-2026/)

### ALSO...

We offer group and partner discounts.  
Email Babsi for more information.



*I found the event to be extremely well organised and highly productive. It was wonderful to meet with potential new and existing partners across the luxury ski industry. The event was a great size meaning that you could interact with most in attendance. Many thanks!"*

**BECCA WILLIAMS  
PEROWNE INTERNATIONAL**

# 2. SPONSORSHIP OPPORTUNITIES

As a sponsor of LISTEX Luxury you will have a unique opportunity to present your destination, product and company to all of the key luxury alpine trade and media in the UK.

LISTEX Luxury is an exclusive event offering only three types of sponsorship. All sponsorship includes the opportunity to make a short presentation to all attendees, including press for the evening boat sponsor.

- >> **BREAKFAST SPONSORSHIP | £5000 + VAT**  
(includes a short presentation to all attendees)
- >> **LUNCH SPONSORSHIP | £6000 + VAT**  
(includes a short presentation to all attendees)
- >> **BOAT CRUISE SPONSORSHIP | £7000 + VAT**  
(includes a short presentation on board before food)

#### ALSO INCLUDED:

- Solus emails (2 x pre, 1 x during, 1 x post LISTEX Luxury event)
- Dedicated website hub for your company on MTN website, with outbound links for one month
- Event promoted across the MTN network
- Header banner on LISTEX Luxury event page on MTN platform
- Physical branding at the event including a dedicated stand
- Two full event tickets included
- Branding on boat for evening food and entertainment
- Goody bags for all evening attendees including press (to be provided by sponsor)

## INTERESTED? CONTACT US.

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CEO, MOUNTAIN TRADE NETWORK  
babsi@mountaintradenetwork.com  
+44 (0)7811 200 062



*We attended LISTEX Luxury for the first time in 2024 and found the event to be hugely beneficial – especially to introduce our new ski hotel to the UK travel trade. It was great to have all the top ski agents and operators in one room and to have over 20 face to face meetings in such a lovely setting. The post event boat trip on the Thames was an excellent way to continue networking in a beautiful, relaxed environment. It was certainly one of the most well organised events we have been to."*

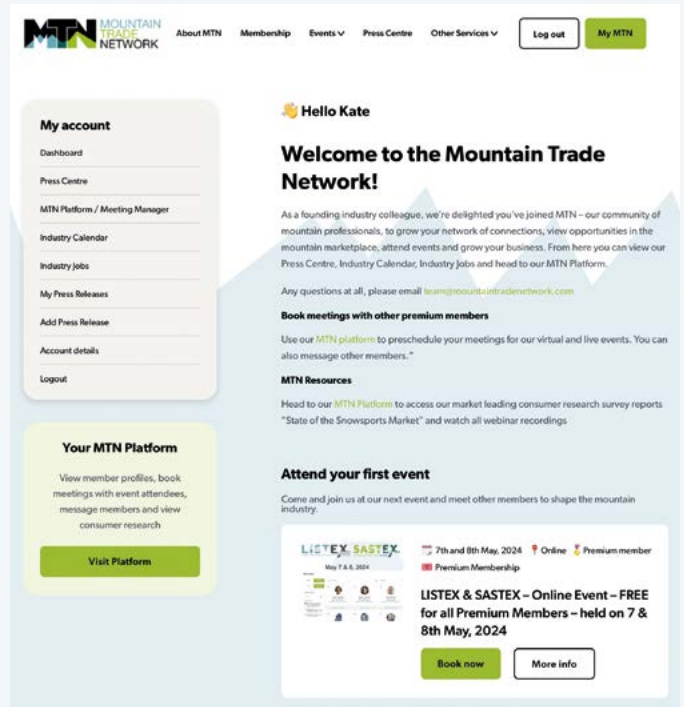
**JULIA JOSSA | HEAD OF SALES,  
SARAH FALCONER /  
EXPERIMENTAL GROUP**

# MTN MEMBERSHIP

The Mountain Trade Network (MTN) brings together all individuals and organisations working in the mountain industry for networking, business development and co-operation to solve the biggest challenges that face our industry. The platform offers industry networking 365 days a year via virtual events and direct messaging with other members.

From the largest corporations to independent businesses and individuals working in the Alpine market sector, MTN offers all members the opportunity to share information, including in-depth market research, industry analysis, resources, news and of course the chance to meet fellow mountain professionals online and at our growing portfolio of live events.

Over 1000 members have joined our online MTN platform. To attend our events you must be a Premium Member.



## PREMIUM MEMBER BENEFITS

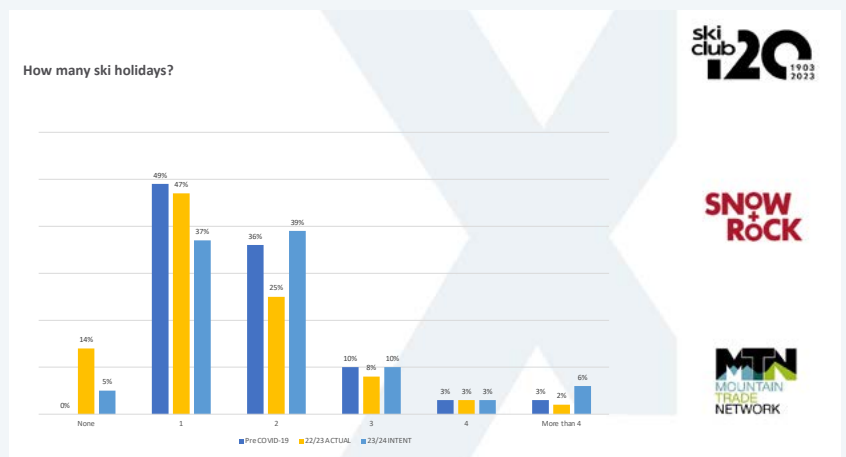
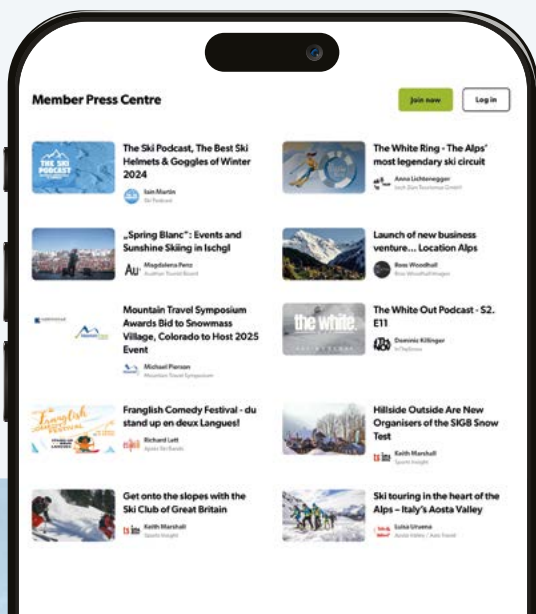
### >> THE PRESS CENTRE

A key benefit of MTN membership is the Press Centre. Members can post listings on the platform at any time. A listing can be content to share with the community from a press release, product offer with photos and video, brochure or any other content and information. All new listings are shared weekly with our entire Trade and Press database of over 3.5k industry professionals.

### >> MARKET INDUSTRY RESEARCH

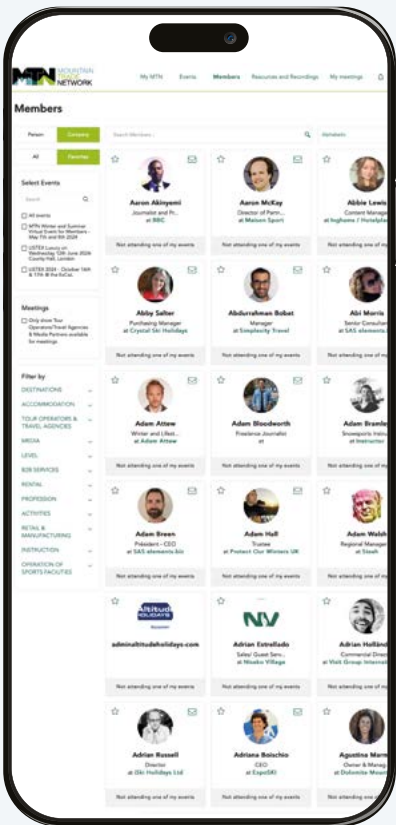
Members can access leading consumer market research, survey reports and presentations – past and present. They are available to download or watch on the platform.

MTN publishes a number of landmark research papers including the bi-annual 'State of the Snowsports Market' in May and October which is the benchmark report for the UK industry, widely used by tour operators and suppliers to guide their strategy and cited in leading publications as well as one survey report focused on the Luxury Travel Market in June.



## >> ACCESS TO LIVE EVENTS

To attend the annual LISTEX, SASTEX and LISTEX Luxury events, you must be a MTN member. The events bring together mountain buyers, suppliers, press and media partners face-to-face for networking, Trade Exchange meetings and Forum sessions relevant to the industry. Please note there is a fee to attend MTN live events.



## >> VIRTUAL EVENTS AND WEBINARS

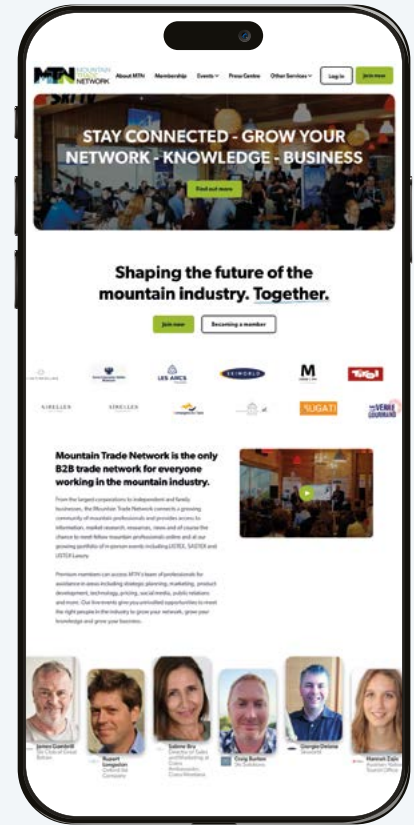
Premium members can join LISTEX & SASTEX virtual events and networking throughout the year for free on the MTN platform.

## >> INDUSTRY JOBS BOARD

Submit a jobs listing or browse through the list of current industry vacancies.

## NEW! FOR 2025... Premium Membership for Accommodation Providers

Launched in 2025, we are delighted to offer a new category of Premium Membership for Accommodation Providers (Hotels, Lodges, Camps, Retreats, B&Bs etc). For only £199 per year, Accommodation Providers have full Premium Membership benefits including showcasing articles on the MTN Press Centre, access to industry reports, surveys and recordings, ability to direct message other members, and can join our live events (plus event fee) and much more. Accommodation Providers can also list their property in our **NEW** Property Listings section.



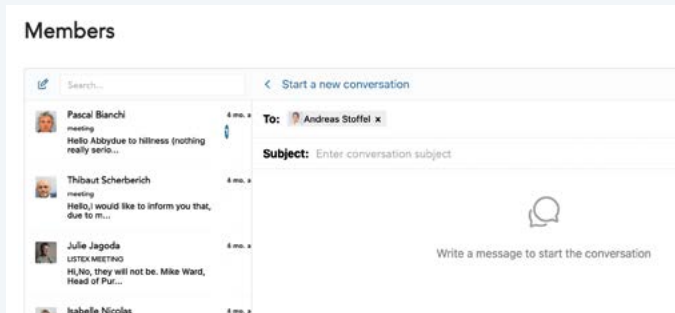
## EXTRA SERVICES

- Private Events – Live & Virtual
- Bespoke Market Industry Research
- Public Relations
- Translation Services & Editorial
- Go to Market Strategy
- Media Buying
- Sustainability

MTN's Extra Services are at an additional cost to MTN Premium Membership. Please visit our website for more information or contact [babsi@mountaintradenetwork.com](mailto:babsi@mountaintradenetwork.com) to find out more.

## >> ABILITY TO DIRECT-MESSAGE OTHER MEMBERS

MTN members can directly message other premium members on the MTN platform when logged in.



# SEE YOU THERE!

THANKS TO OUR EVENT PARTNERS...





# LISTEX


— L U X U R Y —

24 JUNE 2026  
COUNTY HALL | LONDON

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 Mountain Trade Network

 @MtnTradeNetwork

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