

MTN MEMBERSHIP

The Mountain Trade Network (MTN) brings together all individuals and organisations working in the mountain industry for networking, business development and co-operation to solve the biggest challenges that face our industry. The platform offers industry networking 365 days a year via virtual events, direct messaging with other members.

From the largest corporations to independent businesses and individuals working in the Alpine market sector, MTN offers all members the opportunity to share information, including in-depth market research, industry analysis, resources, news and of course the chance to meet fellow mountain professionals online and at our growing portfolio of live events.

Over 1000 members have joined our online MTN platform. To attend our events you must be a Premium Member.

PREMIUM MEMBER BENEFITS

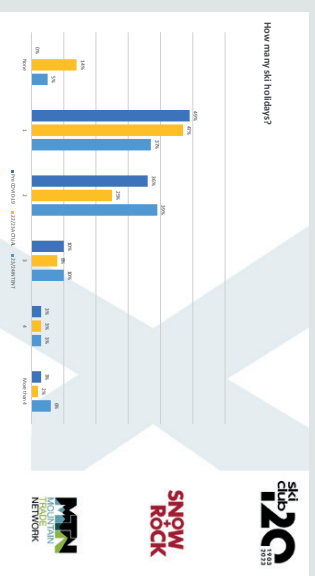
>> THE PRESS CENTRE

A key benefit of MTN membership is the Press Centre. Members can post listings on the platform at any time. A listing can be content to share with the community from a press release, product offer with photos and video, brochure or any other content and information. All new listings are shared weekly with our entire Trade and Press database of over 3.5k industry professionals.

>> MARKET INDUSTRY RESEARCH

Members can access leading consumer market research, survey reports and presentations – past and present. They are available to download or watch on the platform.

MTN publishes a number of landmark research papers including the bi-annual 'State of the Snowsports Market' in May and October which is the benchmark report for the UK industry, widely used by tour operators and suppliers to guide their strategy and cited in leading publications as well as one survey/report focused on the Luxury Travel Market in June.



>> ACCESS TO LIVE EVENTS

To attend the annual LISTEX, SASTEX and LISTEX Luxury events, you must be a MTN member. The events bring together mountain buyers, suppliers, press and media partners face-to-face for networking, Trade Exchange meetings and Forum sessions relevant to the industry. Please note there is a fee to attend MTN live events.

>> VIRTUAL EVENTS AND WEBINARS

Premium members can join LISTEX & SASTEX virtual events and networking throughout the year for free on the MTN platform.

>> INDUSTRY JOBS BOARD

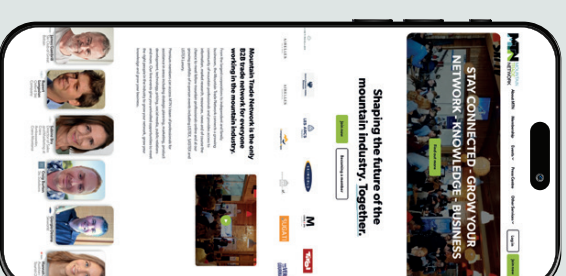
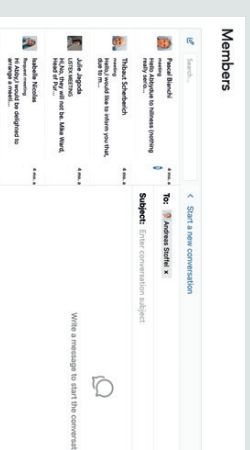
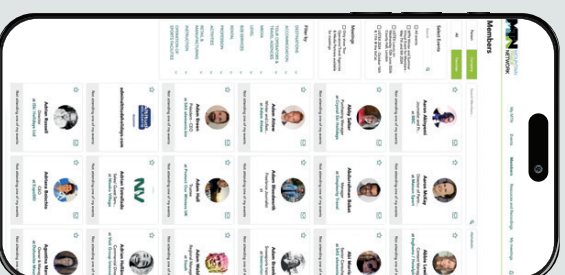
Submit a jobs listing or browse through the list of current industry vacancies.

NEW! FOR 2025... Premium Membership for Accommodation Providers

Launched in 2025, we are delighted to offer a new category of Premium Membership for Accommodation Providers (Hotels, Lodges, Camps, Retreats, B&Bs etc). For only £199 per year, Accommodation Providers have full Premium Membership benefits including showcasing articles on the MTN Press Centre, access to industry reports, surveys and recordings, ability to direct message other members, and can join our live events (plus event fee) and much more. Accommodation Providers can also list their property in our NEW Property Listings section.

>> ABILITY TO DIRECT-MESSAGE OTHER MEMBERS

MTN members can directly message other premium members on the MTN platform when logged in.



EXTRA SERVICES

- Private Events – Live & Virtual
- Bespoke Market Industry Research
- Public Relations
- Translation Services & Editorial
- Go to Market Strategy
- Media Buying
- Sustainability

MTN's Extra Services are at an additional cost to MTN Premium Membership. Please visit our website for more information or contact bsbsi@mountaintradenetwork.com to find out more.

